

Carbon Challenge:

The challenge asks the participants to make a personal pledge to cut their carbon footprint and we put a goal of

a **1,000,000 lbs** pledged over two day festival. Having successfully accomplished the goal in Peapack/Gladstone's Annual Green Community Festival in 2008 the organizers of Riverfest feel they have two days to accomplish the feat and are dealing with a much more aware public.

A year has made a great deal of difference in the knowledge and awareness of sustainability and things green. The question now becomes "what else can I do to cut my carbon footprint?" instead of "my carbon what?"

We are looking for help the two days of the event. Give us a call Suki Dewey (908)-403-2421 or sdewey@earthwise.us

Tips: Here is a selection of carbon reducing ideas. Talk with the Exhibitors and Vendors for more examples. The following data is based in part on David Gershon's book, "*Low Carbon Diet; A 30 Day Program to Lose 5000 Pounds.*" (*Low Carbon Diet*, Empowerment Institute, Woodstock, NY, 2006). Amounts are averaged over a period of one year.

- Energy audit saves 1000 lbs a year
- Weatherizing your home cuts 800 lbs
- Tankless water heater saves 300 lbs per year
- Buy "Energy Star" appliances save 4900 lbs
- Change to 1 fluorescent bulb 100 lbs
- Insulate water heater saves 250 lbs
- Sign-up for green power save 4000 lbs
- Defrost refrigerator saves 200 lbs
- Insulate walls and roof saves 2000 lbs
- Cold wash cloths saves 500 lbs
- Eliminate your cloths dryer-hang outside 1,400 lbs
- Wear a sweater at home save 1000 lbs
- Turn hot water heater to 120 F saves 550 lbs
- Compost food scraps saves 620 lbs
- Solar heating water saves 2800 lbs
- Plant a tree saves 300 lbs
- Night gardening watering saves 155 lbs
- Wind turbine saves 1000lbs
- Geothermal heating systems saves 5,740 lbs
- Reduce outdoor lighting saves 515 lbs
- Eliminate lawn and garden chemicals saves 730 lbs
- Green roof saves 2,250 lbs
- Electric lawn mower saves 80 lbs per year
- Bike it saves 11,560 lbs
- Stop idling saves 240 lbs
- Clean and maintain car saves 200 lbs
- Maintaining tire pressure saves 1200 lbs
- Reduce junk mail saves 100 lbs
- Turn off screen saver and computer saves 1,090 lbs
- Read newspaper on line save 580 lbs
- Buying organic locally grown food saves 2,400 lbs
- Buying vintage fashions saves 800 lbs
- Eliminate plastic water bottles saves 110 lbs

Make A Pledge Now!!

I/We _____ (Name/Household)

Pledge a year-long, CO₂ reduction goal of _____ lbs.

Signature _____ Print Name _____

Date _____

Email Address _____ Thanks you from the future.